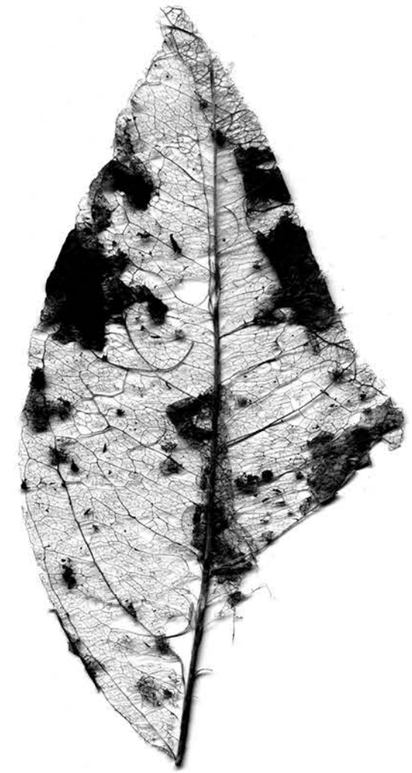
Christian Hannig
Senior Graphic Designer
christian@axiom-of.com - 407 341 4960













UNDER ARMOUR - Problematic System
Global Retail Design Campaign Development
Brand & Retail Design

Agency - CINCO
Art Director - Brian Foster | Designer - Diego Trujillo

SLIPSPEED™

SLIP



SPEED

PURE PERFORMANCE. VERSATILE FOOTWEAR.

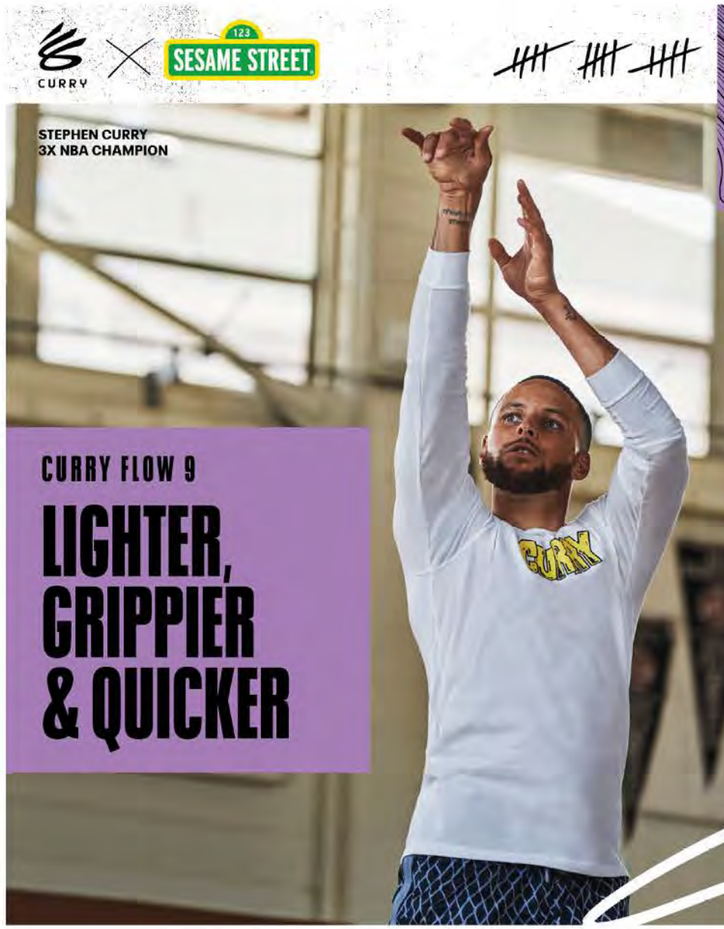




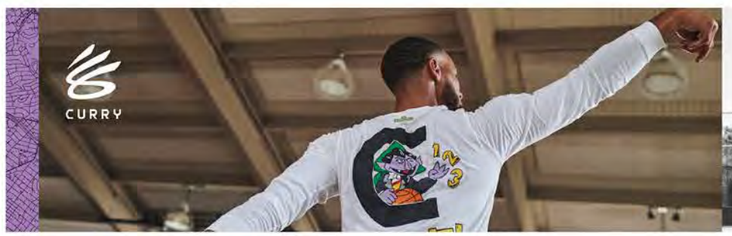


UNDER ARMOUR - SS23 SlipSpeed
Key Visual & Retail Campaign Development
Brand & Retail Design

Agency - CINCO
Creative Director - Mike Endreola













UNDER ARMOUR - FW21 Q4 Curry Flow 9
Key Visual & Retail Campaign Development
Brand & Retail Design

Agency - CINCO
Art Directors - Brian Jones & Kamilah Dove







UNDER ARMOUR - FW22 Q3 HOVR PHANTOM 3
Key Visual & Retail Campaign Development
Brand & Retail Design

Agency - CINCO
Art Directors - Brian Jones & Kamilah Dove



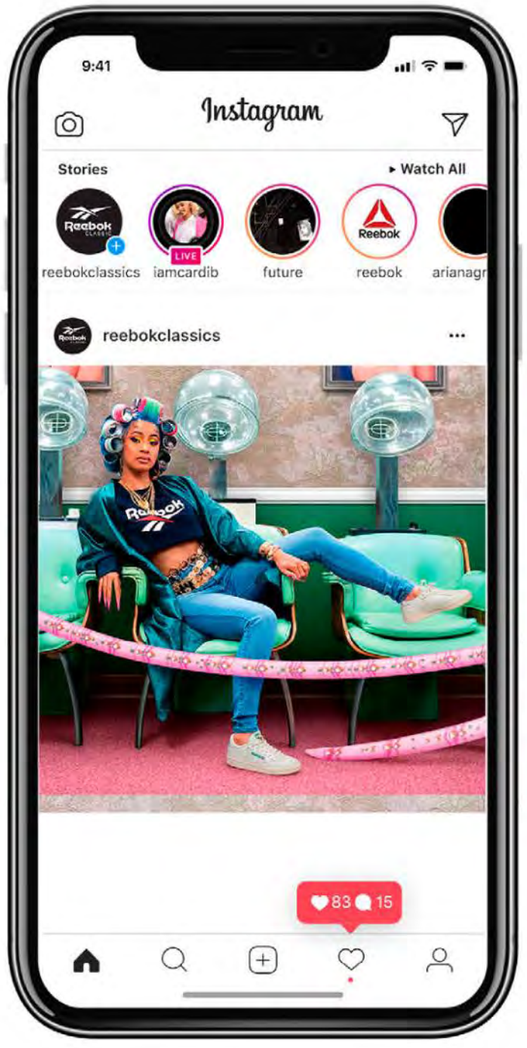




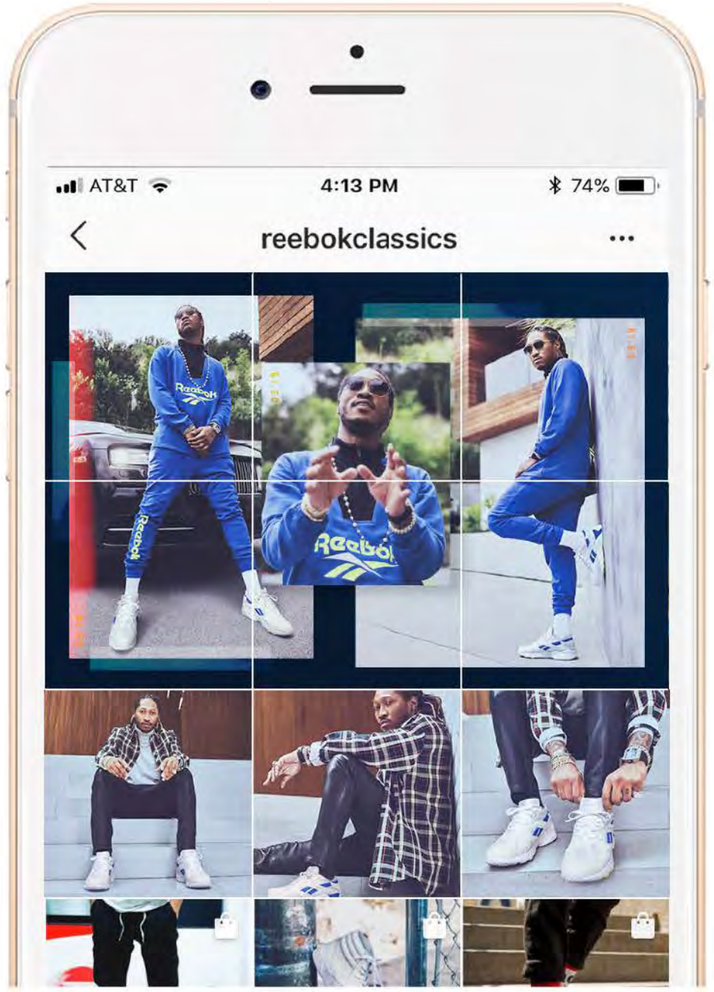
REEBOK CLASSIC FW18/SS19 CAMPAIGNS
Key Visual & Campaign Development
Brand, Digital & Retail Design

Agency - Roundhouse
Art Directors - Liz Khan & Justin Smith





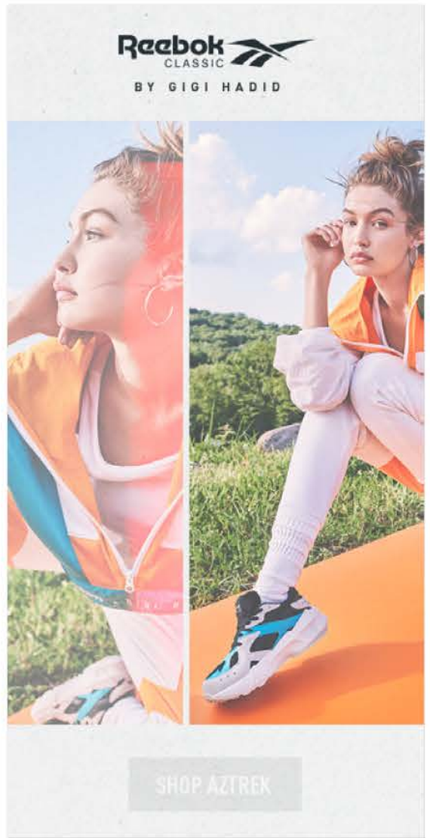


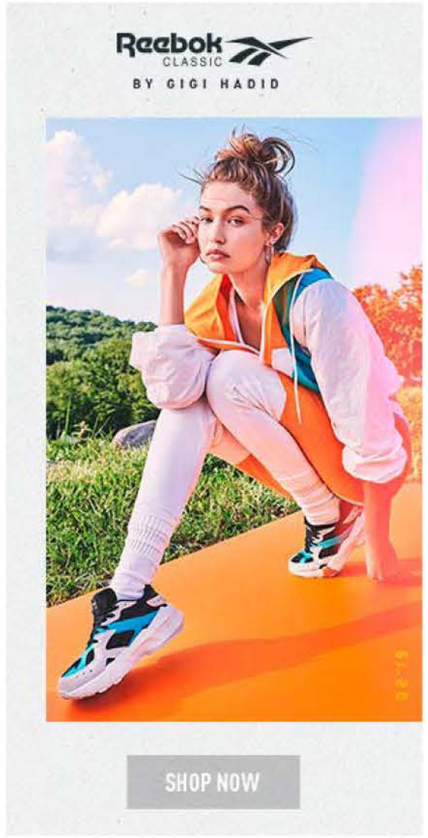


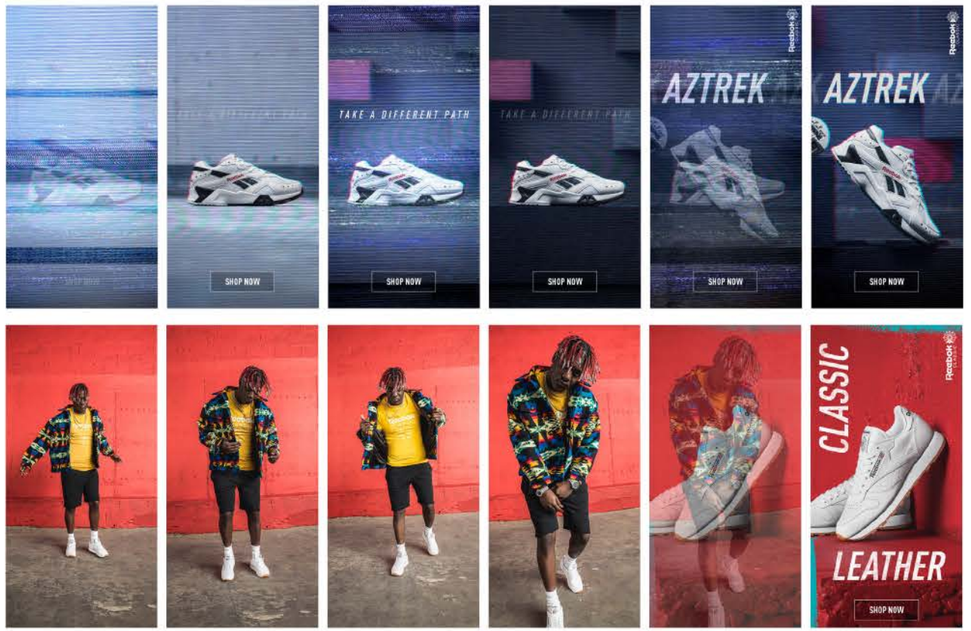
REEBOK CLASSIC FW18/SS19 CAMPAIGNS
Key Visual & Campaign Development
Brand, Digital & Retail Design

Agency - Roundhouse
Art Directors - Liz Khan & Justin Smith









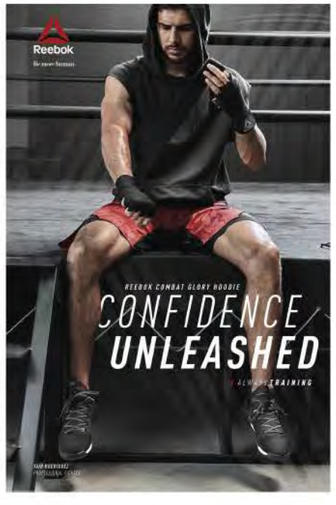
REEBOK CLASSIC FW18/SS19 CAMPAIGNS
OLA Storyboards & Web Development
Brand, Digital & Retail Design

Agency - Roundhouse
Art Director - Mike Torretta | Web Developer - Lee Pellini



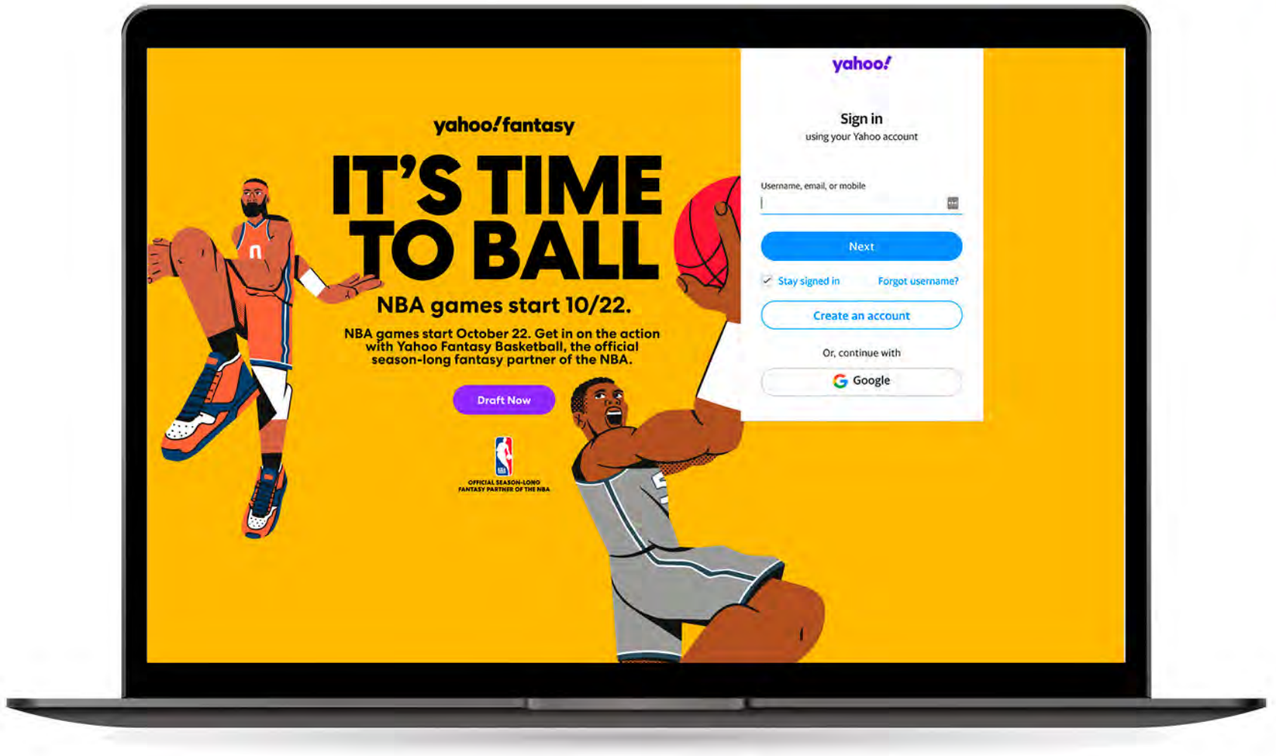


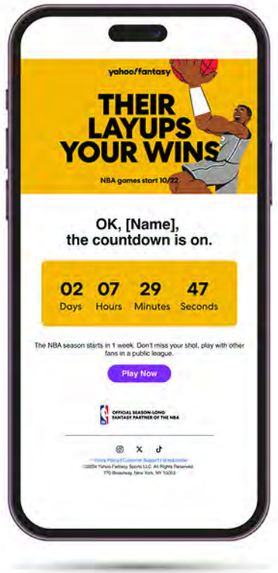


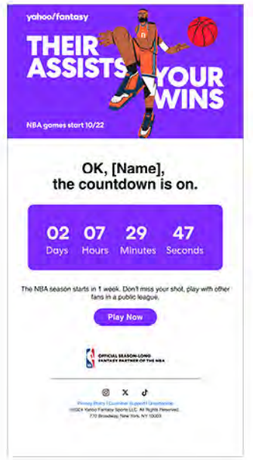


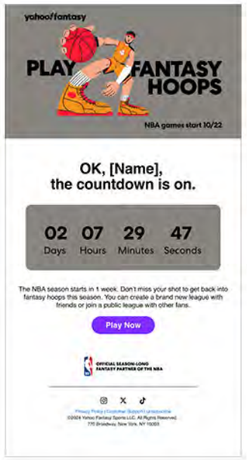
REEBOK FITNESS
Key Visual & Campaign Development
Brand & Retail Design

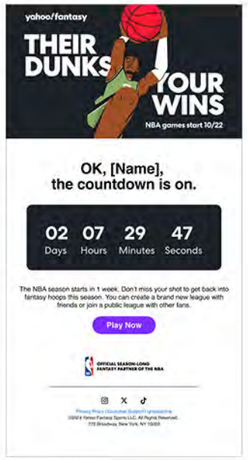
Agency - Roundhouse
Art Directors - Youngran Ryu & Ian Macgillivray











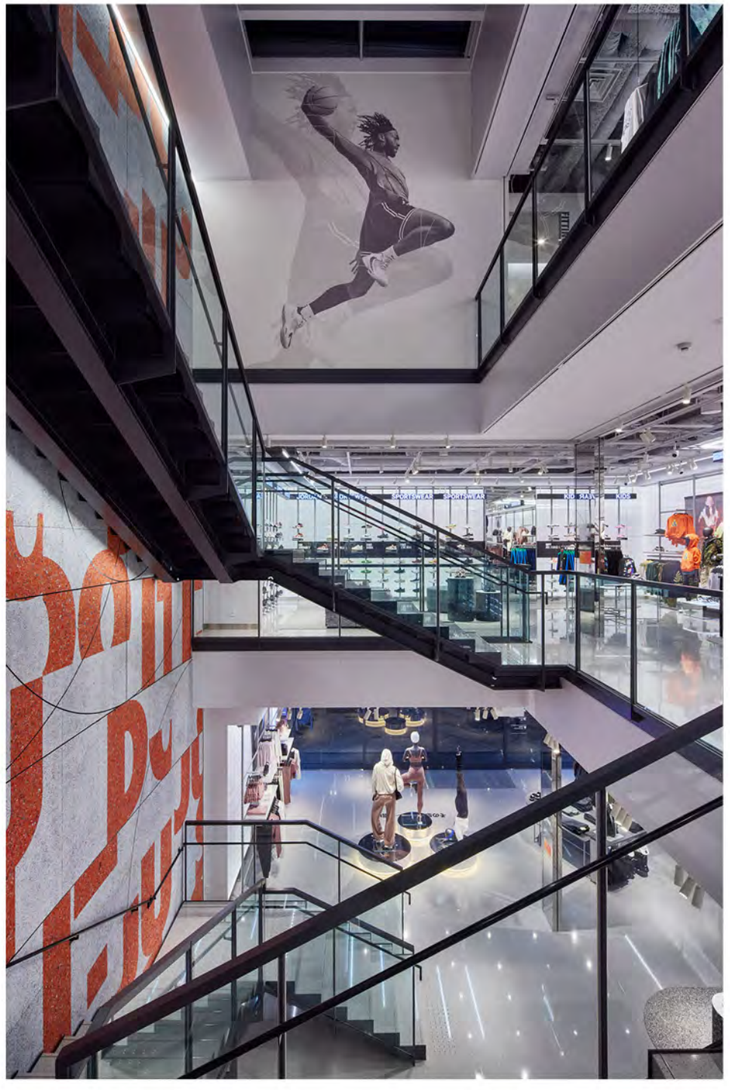






Yahoo Fantasy Basketball
Digital Campaign
Digital Design

Agency - CINCO
Creative Director - Kamilah Dove





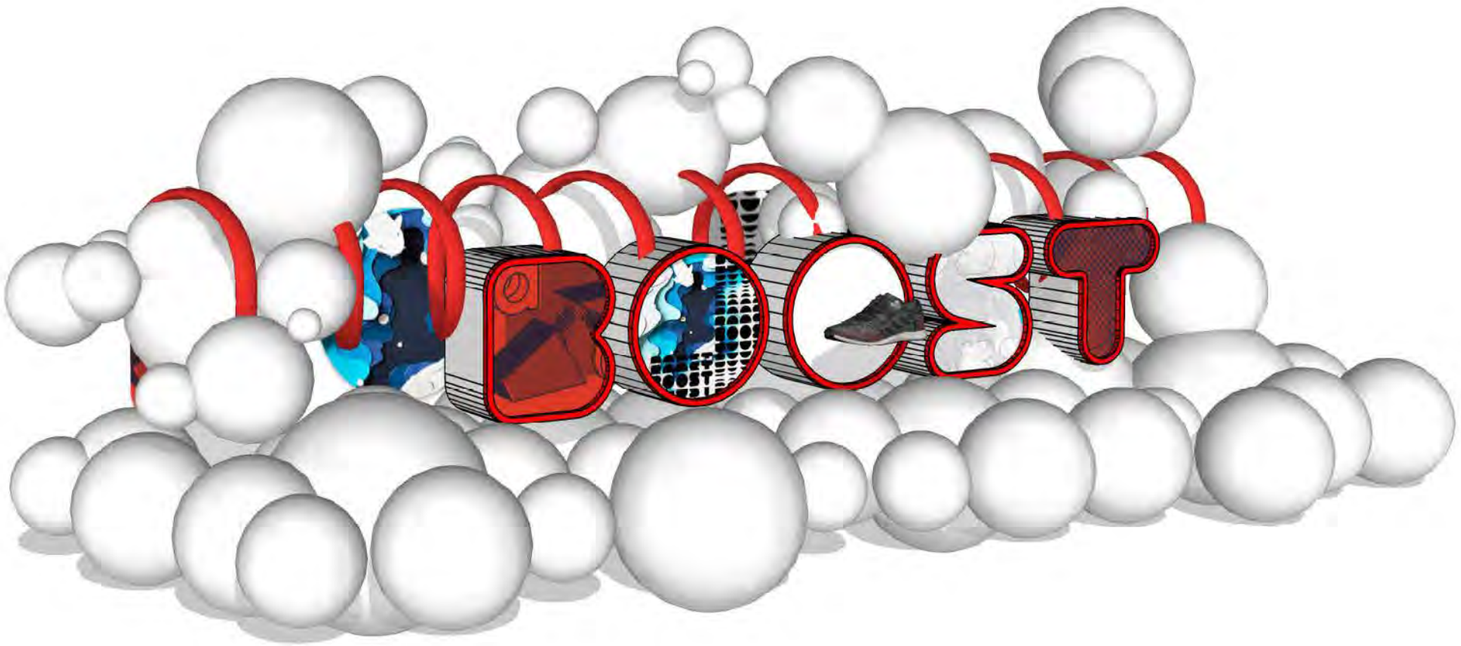


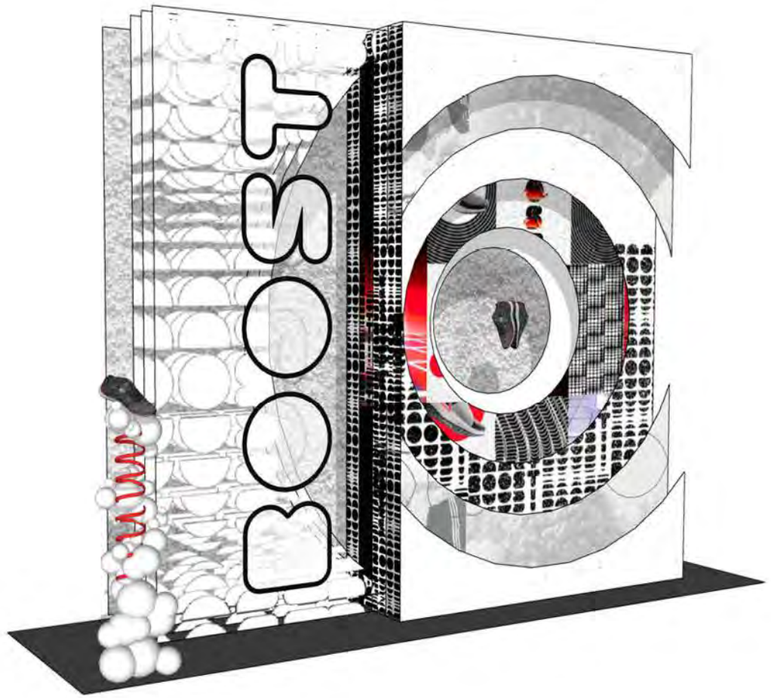


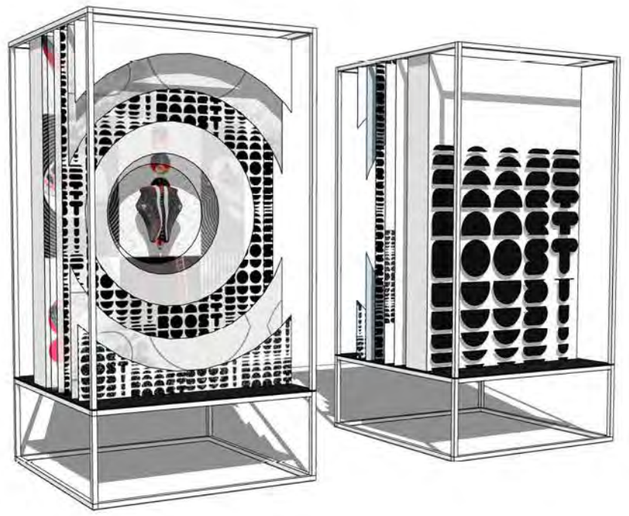


Nike Shinsaibash
Instore Development
Retail Design

Agency - HiLow
Creative Director - Pamela Hill







ADIDAS BOOST
Boost Window & Fixture Concepts
Retail Design

Agency - Roundhouse
Art Director - Jered Bogli





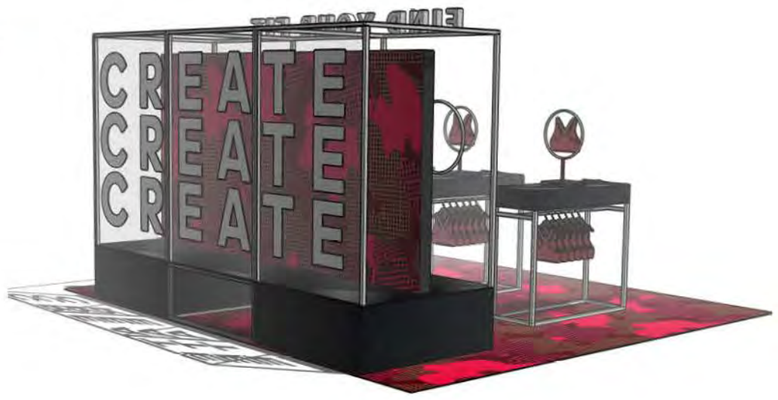


ADIDAS DAME 5
Stadium Table Concepts
Retail Design

Agency - Roundhouse
Art Directors - Emily Tate & Ladd Arundel

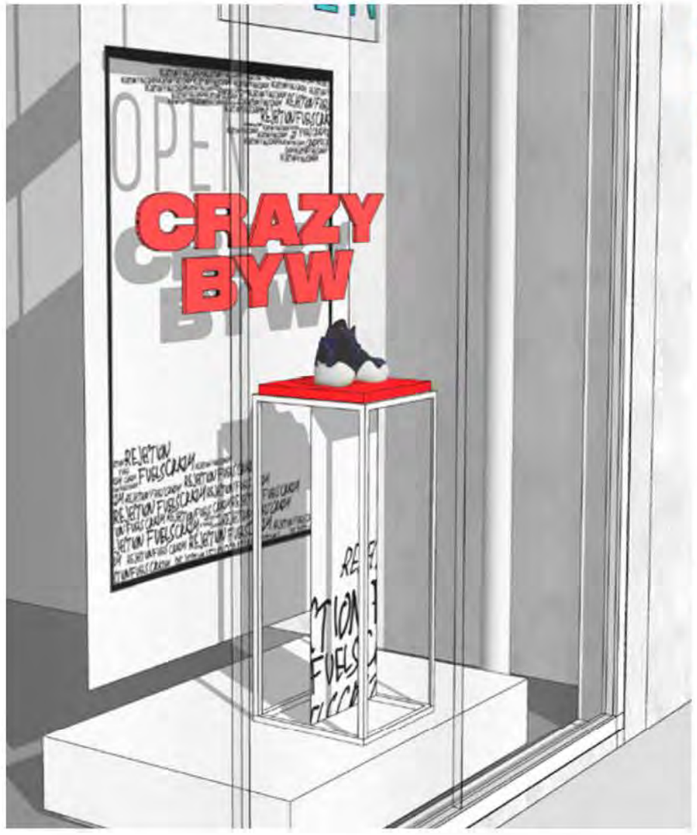






ADIDAS READY TO GO
NYC 5TH Ave Store Fixture Design
Retail Design

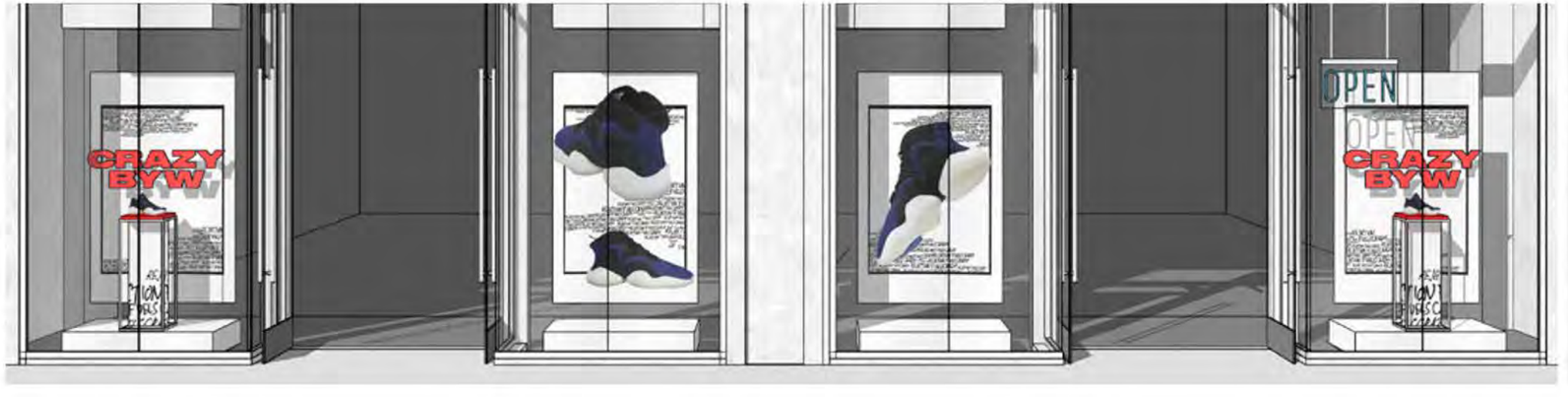
Agency - Roundhouse
Art Director - Jered Bogli











ADIDAS CRAZY BYW
Window, Fixture & In-Store Design
Retail Design

Agency - Roundhouse
Art Director - Kim Daley













ADIDAS SIX:02
SIX:02 NYC, Experiential Activation
Digital & Retail Design













NIKE
Web Banners - Multiple Campaigns
Digital Design







ADOBE
CS4 Educational Suite Print Advert
Concept Design & Execution



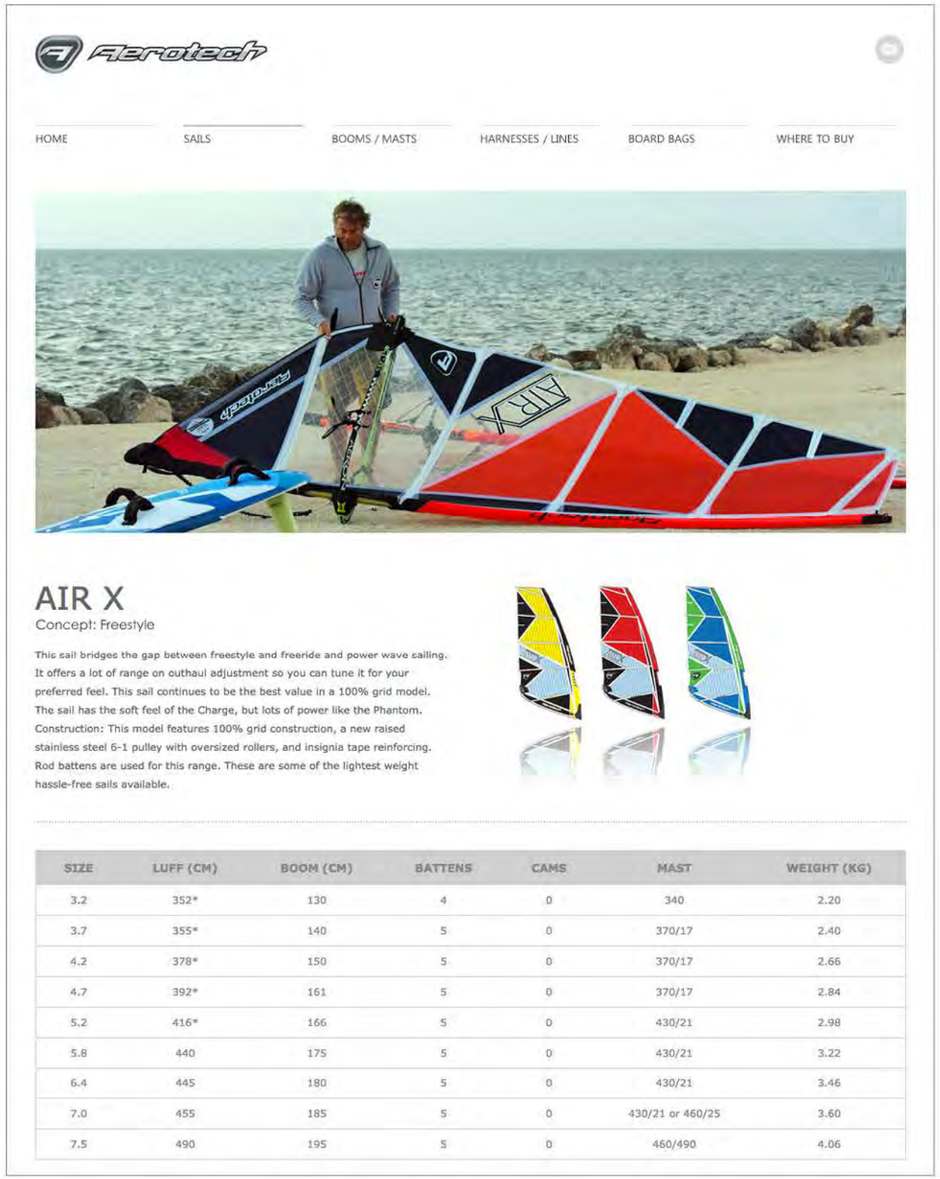


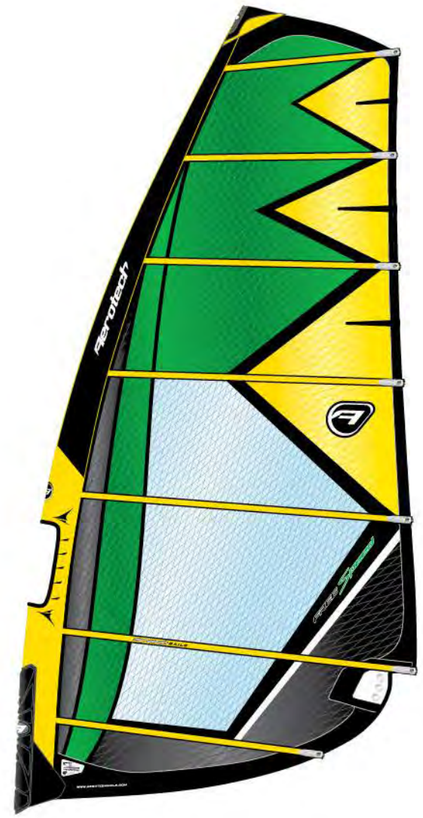






OREGON MANIFEST
Event Signage Printed And Digital
Digital Design & Production











AEROTECH SAILS

Web Site Design Advert & Sail Colorways - Multiple Years
Concept Design & Code Execution

Thank you!

